

SPEECH COMMUNICATION COLLECTION GUIDELINES

I. Purpose and Program Description

A. Library's Collection Development Objectives

The primary purpose of the collection is to support teaching and research studies at the B.A. level in Sociology. The library also seeks to support graduate level work in interdisciplinary studies involving the social sciences.

B. Curricular Program Description

Courses are offered in political science and public administration.

C. New and Expanding Areas of Interest

1. Speech Language Pathology
2. Public Relations
3. Visual Communication

D. Areas of Specialization

1. Audiology / Speech Language Pathology
2. Communication
3. Journalism

E. Overlap with Other Academic Disciplines and Library Collections

II. General Selection Guidelines

A. Languages: English is the primary language collected. Works in other languages may be acquired selectively and usually in English translation.

B. Chronological Coverage: Emphasis is upon current materials, but no period is excluded from consideration for the collection.

C. Geographical Coverage: Primary emphasis is upon art history generally, with special focus upon art in the non-western world, as well as graphic design elements from around the world.

D. Types of Materials: Includes encyclopedias, handbooks, directories, dictionaries, exhibit guides and catalogs, periodicals, bibliographies, biographies, illustrated works, monographs, and journals.

E. Imprint Date: Current-imprint publications receive priority. Selective retrospective publications are purchased in available formats as funding permits.

F. Physical Format: Hardback, paperback, serials, audiovisuals and computer software are collected. Electronic format materials are collected selectively.

G. Treatment of Subject: Scholarly materials are the primary emphasis for the collection.

H. Place of Publication: Primarily the United States. Imprints from other countries will be considered, however, primary emphasis will be placed on English language publications.

I. Acquisition Plans Affecting English / English Literature:

1.) Standing Orders: Due to budget reductions in the mid-1990s, all standing orders in all fields were cancelled.

2.) Approval Plans: None.

J. Major Assessment / Selection Tools: *Books for College Libraries; MLA; Sheehy, Eugene P. Guide to Reference Books; Katz, Bill Magazines for College Libraries; Choice Magazine; Booklist; GOBI New Title Announcement Slips.*

Assessments are conducted doing a comparison of the library holdings with those of the following peer institutions: Austin Peay State University (TPA), Columbus State University (GCO), Jacksonville State University (AJB), McNeese State University (LHA), University of Houston-Clear Lake, University of Louisiana-Monroe (LNE), University of North Alabama (ANO).

K. Weeding / Replacement: A major weeding was conducted in 2011 to remove damaged, superseded, out of date items, and those items which did not reflect the institutional curriculum. Following this, weeding has been kept to a minimum except to replace superseded, updated or damaged items. For damaged items, efforts will be made to replace those materials. Discussions between the library liaison for the area and the department will take place to determine if an electronic copy of the title will be an acceptable replacement.

L. Classifications That Define the Scope of the Collection:

RC 346-429 Neurology. Speech Language Pathology

Library Liaison: BEST

SUBJECT: Speech Language Pathology
Audiology - Nursing

COLLECTION DEVELOPMENT POLICY STATEMENT: CLASSIFIED ANALYSIS

LC Class	Descriptor	Existing Strength	Desired Strength
RC 346-429	Neurology. Speech Language Pathology	2b	3b