

## COMMUNICATION / JOURNALISM COLLECTION GUIDELINES

### I. Purpose and Program Description

#### A. Library's Collection Development Objectives

The primary purpose of the collection is to support teaching and research at the Core Curriculum Baccalaureate and Master levels.

#### B. Curricular Program Description

Undergraduate degrees offered affecting this are include the Bachelor of Arts in English, the Bachelor of Science in Education for those majoring in the teaching field of English. The curriculum strives to provide students with a firm foundation preparatory to graduate studies in English and related fields.

A graduate degree (Master of Liberal Arts) is also offered. The MLA degree utilizes an interdisciplinary approach involving students in the areas of art, communication, English, history, music, philosophy, and sociology. Students are provided with a broad background to the culture and society of the western world and from there selects a specific topic which will result in a theses.

#### C. New and Expanding Areas of Interest

Social and Digital Media are areas of expanding interest.

#### D. Areas of Specialization

Journalism is an area of specialization.

#### E. Overlap with Other Academic Disciplines and Library Collections

Communication, Education, History, International Studies, Philosophy, Sociology, Speech and Theatre. Literature outside of the United States and UK are rarely selected by the department faculty, and most of the selection requests come from either the library or other departments on campus. II. General Selection Guidelines

**A. Languages:** English is the primary language collected. Works in other languages may be acquired selectively and usually in English translation.

**B. Chronological Coverage:** No limitations.

**C. Geographical Coverage:** Primarily United States and Great Britain, though authors born in these countries and living abroad will be considered.

**D. Types of Materials:** Includes encyclopedias, handbooks, directories, yearbooks, periodicals, bibliographies, biographies, monographs, and journals. Theses from the MLA program are also added.

**E. Imprint Date:** Current-imprint publications receive priority. Selective retrospective publications are purchased in available formats as funding permits.

**F. Physical Format:** Hardback, paperback, manuscript, or electronic formats.

**G. Treatment of Subject:** All literary genres are collected. Juvenile literature is collected as well for the Education curriculum. Publications of major authors and authors emphasized in the curriculum are given priority. Supplementary materials of biographical, critical, historical or textual nature are collected in so far as is possible given budget constraints.

**H. Place of Publication:** Primarily the United States. Imprints from other countries will be considered, however, primary emphasis will be placed on English language publications.

**I. Acquisition Plans Affecting English / English Literature:**

**1.) Standing Orders:** Due to budget reductions in the mid-1990s, all standing orders for literature were cancelled. The library has moved 19<sup>th</sup>, 20<sup>th</sup>, and Contemporary Literary Criticisms to an online format.

**2.) Approval Plans:** None.

**J. Major Assessment / Selection Tools:** *Books for College Libraries*; *MLA*; Sheehy, Eugene P. *Guide to Reference Books*; Katz, Bill *Magazines for College Libraries*; *Choice Magazine*; *Booklist*; GOBI New Title Announcement Slips.

Assessments are conducted doing a comparison of the library holdings with those of the following peer institutions: Austin Peay State University (TPA), Columbus State University (GCO), Jacksonville State University (AJB), McNeese State University (LHA), University of Houston-Clear Lake (UHC), University of Louisiana-Monroe (LNE), University of North Alabama (ANO).

**K. Weeding / Replacement:** A major weeding was conducted in 2011 to remove damaged, superseded, out of date items, and those items which did not reflect the institutional curriculum. Following this, weeding has been kept to a minimum except to replace superseded or damaged items. For damaged items, efforts will be made to replace those materials. Discussions between the library liaison for the area and the department will take place to determine if an electronic copy of the title will be an acceptable replacement.

**L. Classifications That Define the Scope of the Collection:**

|                 |  |
|-----------------|--|
| P 87-96         | Communication. Mass Media  |
| P 94.7          | Interpersonal Communication  |
| P 95-95.6       | Oral Communication. Speech.  |
| PN 1990-1992.92 | Broadcasting   |
| PN 1991-1991.9  | Radio Broadcasting   |
| PN 1992-1992.92 | Television Broadcasting  |
| PN 1993-1999    | Motion Pictures  |
| PN 4000-4355    | Oratory. Elocution, etc.   |
| PN 4177-4191    | Debating   |
| PN 4699-5650    | Journalism. The Periodical Press                                     |
| PN 4735-4748    | Relation to the State. Government & the press. Liberty of the press. |

PN 4775-4784      Technique. Practical journalism.  
 PN 4825-4830      Amateur Journalism

**Library Liaison:** Best

**Subject:** Communication,  
 Journalism

COLLECTION DEVELOPMENT POLICY STATEMENT: CLASSED ANALYSIS

| LC Class        | Descriptor   | Existing Strength | Desired Strength |
|-----------------|--|-------------------|------------------|
| P 87-98         | Communication. Mass Media.   | 3a                | 3b               |
| P 94.7          | Interpersonal Communication  | 2b                | 3a               |
| P 95-95.6       | Oral Communication. Speech   | 3b                | 3b               |
|                 |  |                   |                  |
| PN 1990-1992.92 | Broadcasting   | 3b                | 3b               |
| PN 1991-1991.9  | Radio Broadcasting   | 2b                | 3a               |
| PN 1992-1992.92 | Television Broadcasting  | 3a                | 3b               |
| PN 1993-1999    | Motion Pictures  | 3a                | 3b               |
| PN 4000-4355    | Oratory. Elocution, etc.   | 3b                | 3b               |
| PN 4177-4191    | Debating   | 3a                | 3b               |
| PN 4699-5650    | Journalism. The Periodical Press                                     | 3b                | 3b               |
| PN 4735-4748    | Relation to the State. Government & The Press. Liberty of the Press. | 2b                | 3b               |
| PN 4775-4784    | Technique. Practical Journalism                                      | 2b                | 3a               |
| PN 4825-4830    | Amateur Journalism   | 0                 | 2a               |